

FOR IMMEDIATE RELEASE

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Central Turf & Irrigation Supply Continues Expansion in the Midwest, Opening First Location in Indiana

Central expands into its 19th state, opens a new branch in South Bend, IN

Elmsford, NY, August 18, 2022 – Central Turf & Irrigation Supply, a leading North American customer-focused wholesale distributor of irrigation and landscape supplies, announces the opening of their first location in the state of Indiana, in South Bend. As the largest family owned and operated distributor on the East Coast, Central continues its expansion into new markets; already celebrating openings in two Ohio locations this year.

The new Indiana location will offer local industry professionals competitive choice, expansive product categories, and solution-focused support in a market with traditionally limited product options and services. Customers will have access to valuable resources that are found at all Central branches including: one-stop shopping with the largest selection of in-stock inventory from leading manufacturers, local same-day delivery services, category experts, competitive pricing, large-scale design services, hands-on training, and marketing support services.

“Central believes in strong partnerships to help our customers grow and be successful. That’s why we’re so excited to be able to serve and support customers in Indiana with solutions across irrigation, landscape, lighting, hardscape, and more,” said Bernardo Luciano, President of Central Turf & Irrigation Supply. “At Central, we continue to focus on our combination of customer-centered solutions, fully stocked warehouses, and one-stop shopping. We are thrilled to bring this approach to South Bend as we continue to increase our footprint in the Midwest and support the growth of the Green Industry.”

Central continues its mission to be a steward to the green industry with its focus and commitment to the landscape professional through partnership, training, and support services.

About Central Turf & Irrigation Supply, Inc.

Central Turf & Irrigation Supply is the largest family-owned and operated, multinational supplier of irrigation, landscape, agronomic, sustainable products, lighting, hardscape, and grounds care equipment—with more than 55 locations in the U.S. and Canada. Established in 1990, Central is a solution-focused partner for residential and commercial landscape professionals, offering the largest quantity of in-stock inventory in the green industry. For the contractor, by the contractor—Central provides professional and business development resources from large-scale design services and technical support lines to training and marketing services. For more information, please visit www.centraltis.com.

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