

REDUCE RISKS & CONTROL COSTS

# SAVE

## ARE YOU **SAVING** IN SPECIFIC CATEGORIES?

We work closely with our manufacturer partners to **learn the best ways for you to save from them throughout the year.**

Your Central Rep can schedule a time to work with your team to look over the main manufacturers you purchase from & develop a plan to ensure you are making the most of what is offered.

### MANUFACTURER REBATES

When you combine their programs with our programs you can save up to 30% a year!



TURF



IRRIGATION



OUTDOOR  
LIVING



LIGHTING



SNOW  
MANAGEMENT



GOLF



EQUIPMENT



DRAINAGE



## WAYS TO SAVE

### MONTHLY SPECIALS

- » Timely discounts
- » Extended terms
- » New product info
- » Industry articles & content
- » Upcoming events

### SEASONAL STOCKING PROGRAMS

- » Get product now, pay later
- » Beat manufacturers' price increases
- » Inventory management made easy
- » Focus on what's important

### CENTRAL REWARDS PROGRAM

- » Easy to earn
- » Triple reward opportunities
- » Up to 2% back on all purchases
- » Highest value in the industry
- » More than 55,000 items across 30+ categories
- » Redeem for sales/marketing, training, charity, & more

### EDUCATION & TRAINING

- » Continuing education credits
- » Certifications
- » Manufacturer training
- » Multiple training options: in person, online, virtual
- » Advanced & customized training
- » Hands-on, technical training

### A PARTNER WITH PARTNERS

When you are part of the Central family, our partnerships are your partnerships. Have access to vendor relationships that benefit you with:

- » End-User Rebates
- » Rewards Programs
- » Reporting
- » Business Resources
- » Knowledge of price changes and product availability



SCAN ME

SIGN UP FOR  
MONTHLY  
DISCOUNTS &  
NEWS, AND  
ARTICLES

# GROW

HOW DOES YOUR **CURRENT PLANNING, FORECASTING, AND PURCHASING** HELP YOU REDUCE YOUR RISKS?

Make your buying processes scalable, efficient and cost effective with Central.

We design our programs with terms, rewards back & timelines to bring you the most growth potential.

## PLANNING MAKES ALL THE DIFFERENCE

PROGRAM	SEPT	OCT	NOV	DEC	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
TURF PROGRAM	ORDER PERIOD					APPLICATION PERIOD					PAYMENT					
FERTILIZER + INSECT SUMMER STOCK UP								ORDER PERIOD		APPLICATION PERIOD			PAYMENT			
FALL SEED										ORDER PERIOD		APPLICATION PERIOD				PAYMENT
COMMITMENT PROGRAM IRRIGATION, LIGHTING, DRAINAGE & OUTDOOR LIVING			ORDER PERIOD					INSTALLATION PERIOD				PAYMENT				
SUMMER STOCK UP IRRIGATION, LIGHTING, DRAINAGE & OUTDOOR LIVING									ORDER PERIOD		INSTALLATION PERIOD		PAYMENT			
EQUIPMENT	ORDER	USAGE PERIOD			PAYMENT			USAGE PERIOD					USAGE PERIOD			
ICE MELT	ORDER PERIOD		APPLICATION PERIOD		PAYMENT	APPLY						ORDER PERIOD			APPLICATION PERIOD	