

LIGHTING, DESIGN & SALES



MARCH 25 9:00 AM - 2:00 PM

TOPICS

- » Increasing sales leads, qualifying prospects, and driving revenue growth
- » Basic and advanced lighting design and installation techniques
- » How to develop and offer lighting maintenance programs
- » Effective marketing and advertising strategies for your local market

LOCATION

Besso Room | Palisades Center
1000 Palisades Center Drive
West Nyack, NY 10994

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PARTICIPATING VENDORS

WAC[®]
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PRO SUPPLY

Questions?
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