



**FOR IMMEDIATE RELEASE**

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## **Central Pro Supply Strengthens Operational Leadership with VP of Operations**

*Strategic Focus on Scalable Operations and Process Excellence, Supporting Continued Growth and Customer Experience*

**Elmsford, NY, May 21** – Central Pro Supply continues to invest in the infrastructure and leadership essential to its growth with the addition of Michael Imbriale as Vice President of Operations. As the company expands its footprint and enhances its solutions-based approach, the role of operational leadership remains critical to ensuring consistency, efficiency, and a high-level customer experience across all locations.

As Central Pro Supply continues to evolve, operational excellence plays a key role in enabling the company to scale effectively while maintaining the service, reliability, and partnership customers have come to expect. Investments in leadership roles like Vice President of Operations reflect the company's commitment to building a strong foundation that supports both immediate performance and long-term growth.

“Michael's experience and leadership style align directly with where we are as a company,” says Anthony Luciano, VP of Sales & Marketing. “As we continue to grow it's essential that our operations evolve with us, becoming more structured, scalable, and performance driven. Michael brings the expertise to help us do exactly that.”

Michael brings more than 15 years of experience driving performance across distribution, logistics, and manufacturing environments. Throughout his career, Michael has built and led complex, fast-paced operations. He is known for creating structured, performance-driven environments that enable organizations to grow while maintaining strong operational control. “Operational excellence is the backbone of any growing organization,” said Imbriale. “At Central, there is a strong foundation already in place, and I'm excited to continue building on that while creating the structure and consistency needed to support our teams to deliver an exceptional experience for our customers as we grow.”

Central Pro Supply's continued investment in leadership, systems, and process reflects its broader mission to empower customers with not only the right products, but the right partner; one that is built to support their success at every stage of growth. As the company expands, a scalable operational strategy ensures that growth is both sustainable and aligned with customer needs.

### **About Central Pro Supply**

Central Pro Supply is a leading family-owned and operated, wholesale distributor for irrigation, landscape lighting, equipment, snow management, drainage, turf & agronomics, sustainable products and grounds care equipment—with more than 60 locations in the U.S. and Canada. Established in 1990, Central is a solution-focused partner for residential and commercial landscape professionals, offering the largest quantity of in-stock inventory in the industry. For the contractor, by the contractor—Central provides professional and business development resources from large-scale design services and technical support lines, to training and marketing services. To Partner.Save.Grow with Central visit [www.centralpros.com](http://www.centralpros.com).

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